

# Torin Smith

tjs84836@uga.edu | 770.500.4213 | [Portfolio](#) | [LinkedIn](#) | [Instagram](#)

## EDUCATION

---

**University of Georgia**, Athens, GA

December 2024

*Bachelor of Arts, Major: Journalism Minor:* Communication Studies

GPA: 3.99/4.00

**Certificates:** Sports Media, News Literacy

## RELEVANT COURSEWORK

---

Multiplatform Storytelling for Sports, Advanced Web Development, New Media Design, Sports Broadcast and Production, Video Journalism, News Broadcast Production, Sports Reporting and Writing

## TECHNICAL SKILLS

---

**Software:** Adobe Photoshop/Illustrator/Premiere/Express, Wordpress, Drupal CMS, Canva, Datawrapper, Flourish

**Programming Languages:** HTML, CSS, JavaScript, Swift

**Analytics:** Google Analytics, YouTube, Social News Desk, Mailchimp

## MULTIMEDIA EXPERIENCE

---

**The Oglethorpe Echo**, *Digital Producer, Visual Journalist* | Athens, GA

April 2024 – Sept. 2024

- Created several weekly social media posts, posted web articles and sent weekly newsletters.
- Optimized web and social content using SEO best practices and tracked analytics for web, socials and newsletter.
- Produced weekly multiplatform stories covering sports, business and community events in Oglethorpe County.

**UGA Hockey**, *Executive Producer of Broadcasting* | Athens, GA

Aug. 2022 – Present

- Founded a YouTube broadcasting network to livestream UGA club hockey games.
- Lead a team of twelve to produce high quality sports broadcasts.
- Grew YouTube traffic to up to 200 concurrent viewers and 2,000 total views on each upload.

**Cox Institute for Journalism**, *Digital Native* | Columbia, SC

January 2024

- Worked with management and digital content team at WIS-10 to optimize digital presence.
- Developed a comprehensive “digital-first” style guide for reporters, producers and newsroom personnel.
- Gained hands-on experience addressing the digital challenges facing a regional television newsroom.

**Cox Institute for Journalism**, *GAB Innovation Fellow* | Athens, GA

Aug. 2023 – Dec. 2023

- Remotely assessed the digital presence of a community news radio station in Cleveland, GA (WRWH 93.9FM).
- Created a brand style guide and social media calendar to encourage consistent posting and branding.
- Gained hands-on news experience addressing the digital challenges facing a community newsroom.

**UGA College of Veterinary Medicine**, *Student Worker* | Athens, GA

Oct. 2021 – Present

- Organize faculty financial accounts and assist with day-to-day department administrative duties.
- Balance twenty hours of work per week with classwork and extracurriculars.

**North Gwinnett Voice**, *Intern/Freelance Writer* | Buford, GA

Aug. 2020 – Aug. 2021

- Reported on high school sports and community events in Gwinnett County.
- Gained first exposure to working in a newsroom, meeting news deadlines and interviewing sources.

## INVOLVEMENT EXPERIENCE

---

**ONA/SPJ @ UGA**, *Executive Board*

April 2024 – Present

- Led initiatives to educate fellow students on current issues and trends in the journalism industry.
- Organized events and workshops to help students bridge the gap between journalism and technology.

**Cox Institute Levin Leaders**

Jan. 2024 – March 2024

- Selected as one of seventeen UGA journalism students to attend intensive weekly discussions about leadership.
- Learned about leadership challenges facing modern newsrooms and how to be a leader in any role.